

# CAMPUS-BASED COACHING



At BRES, we believe that empowered leadership is the cornerstone of transformative education. Our coaching equips campus leadership teams with the tools they need to drive extraordinary student outcomes. Through tailored, metrics-based professional development and coaching, access to a rigorous suite of proven playbooks, and consistent support monitoring data, school leaders hone their expertise to lead exceptional schools.

## A DAY IN THE LIFE WITH BRES

Imagine a vibrant school environment where leadership teams inspire and engage dedicated instructional teams, fostering authentic learning experiences for students. Through weekly coaching sessions, BRES collaborates with school leaders, immersing them in a dynamic coaching experience designed to cultivate engagement, expertise, and continuous improvement.

Through our structured, proven approach, leaders identify and prioritize their Big Rocks—key focus areas that hold the greatest potential to enhance student achievement. We then work hand-in-hand with school leaders, providing targeted support through teaching, observation, collaborative planning, real-time coaching, and continuous feedback. This high-touch, hands-on approach empowers leaders to implement effective practices that drive transformational results.

School leaders complete each weekly session with a set of concrete action items and a calendar that drives the remainder of the week, ensuring that impact isn't isolated to one coaching session.

## Core COMPONENTS



**TEACH** Deliver professional learning on the Big Rock Systems tailored to your campus' specific needs.



**OBSERVE, REAL TIME COACH, & DEBRIEF** Observe school leaders, leadership teams, or teachers in action. Provide real-time coaching to accelerate impact. Debrief to review data, identify strengths and opportunities for growth, and agree on the highest leverage updates needed to drive student and teacher success.



**CO-PLAN** Collaborate with school leaders or leadership teams to strategize and implement impactful actions aimed at driving meaningful improvement.



**FOLLOW-UP** Conduct debrief sessions to identify action steps, provide tailored resources, and establish a schedule for implementation.

This framework emphasizes a continuous cycle of teaching, observing, planning, and collaboration to support and hone leadership expertise. Coaching sessions can vary in duration from half-day to full-day, and are designed to be hybrid, high-touch, collaborative, metrics-based, goal-oriented, and laser-focused on achieving outcomes.

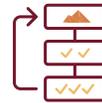
# Our SERVICES

## WHY CHOOSE BRES?

- **METRICS-BASED:** We don't just set goals; we define success. Our rigorous approach and proven tools ensure that every decision is informed by data, propelling your school toward achievement. We establish project goals, define metrics for success, and work alongside you to meet those metrics.
- **COLLABORATIVE:** Our model emphasizes teamwork and partnership, ensuring we align closely with your vision and priorities for excellence. We collaborate with you throughout the entire process to help you achieve your goals, becoming an integral part of your team.
- **CUSTOMIZABLE:** Recognizing that every school is unique, our coaching is tailored to meet your specific needs and goals, maximizing impact and relevance. We align our systems with your school or district priorities to create a personalized plan for success.
- **HANDS-ON:** BRES coaches do more than advise; we actively engage with your leadership team throughout the implementation process. Together, we cultivate a culture of continuous improvement, driving meaningful change.
- **SOUP TO NUTS:** Our comprehensive support spans the entire process, equipping your leadership teams with the tools and expertise needed for long-term success beyond our partnership. We work with you from beginning to end, helping build capacity that fosters lasting improvement.

By choosing BRES, you're investing in a partnership focused on achieving excellence through data-informed practices, collaboration, customization, hands-on support, and sustainable change.

## WHAT ARE THE BIG ROCKS?



**BIG ROCK PRIORITIZATION & IMPLEMENTATION**



**DATA-DRIVEN INSTRUCTION**



**OBSERVATION & FEEDBACK**



**STUDENT CULTURE**



**CLASSROOM RIGOR**



**ADDITIONAL INSTRUCTIONAL SYSTEMS**

## WE BELIEVE EVERY STUDENT

*should have the opportunity to achieve success. Our work equips school leaders with the tools to run exemplary schools.*

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